

# NEWSRELEASE

## **POC - Physical Optics Corporation**

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*For Immediate Release*

## **Physical Optics Corporation (POC) Celebrates 25<sup>th</sup> Year**

**October 4, 2010 – Torrance, CA – Physical Optics Corporation (POC)**, an expert in small system integration for military, aerospace, homeland security, and avionics markets, announces their 25<sup>th</sup> year in business serving advanced technology communities. POC, founded in 1985 by Dr. Joanna Jansson and Dr. Tomasz Jansson, began as a small business innovative research and development company focused on holographic technology and laser optics.



According to president/CEO Joanna Jansson, “Celebrating our 25<sup>th</sup> year, we are proud to deliver solutions that ‘make a difference’ to both the warfighter and to the private sector in applied technologies, electro-optic systems, information technology, avionics, wireless communication, software, and advanced sensor systems. Our privately-held company has steadily grown in revenue and personnel each consecutive year as a fully self-funded, employee-owned small business. With consolidated revenues this year topping \$45 million, we are delighted to report that POC now employs a total of 225 people, 65 of whom hold Ph.D. degrees. We hold 91 U. S. Patents covering over 40 technologies and have introduced 100 new products to world-wide markets since the company’s inception. During the past 12 months, in an undeniably sluggish economy, POC has created 16 new, high level technical jobs.”

Physical Optics currently manufactures a wide variety of advanced technology products each year in the five-building, 100,000 sq. ft. Southern California facility. POC’s military products have been fielded in 71 Department of Defense and Department of Energy (DoD/DoE) installations. POC’s commercial division now manufactures the FAERITO<sup>®</sup> Digital Video Recorder, the world’s most advanced crash-survivable flight recorder, produced to EUROCAE ED-112, Federal Aviation Administration (FAA), and European Aviation Safety Agency (EASA) standards, and integrated into commercial aircraft.

**Physical Optics Corporation** ([www.poc.com](http://www.poc.com) - Torrance, California) is a private, employee-owned small systems integrator and manufacturer of advanced technologies. With five buildings and 100,000 sq. ft., POC houses the most advanced and unique research laboratories, prototyping, demonstration, and production facilities. The company has active security clearance and complies with all applicable ITAR provisions. Physical Optics Corporation’s quality control management has been certified ISO 9001:2000 for the past ten years and recently received certification to AS9100B and AS9110 standards. The company has launched 6 spin-off companies and holds over 91 U. S. Patents covering 40+ technologies.